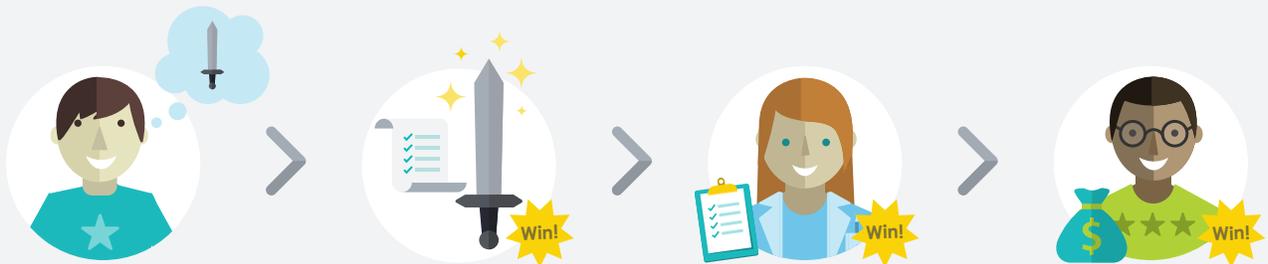


Increase Your Revenue and Member Engagement

Peanut Labs is the industry leader in alternative monetization, helping you increase your revenue & boost your member engagement in a way that's fun for your members & easy on you. When your members answer surveys, watch videos, & complete other interesting tasks, we'll reward you with cash & your members with virtual currency or real incentives.

We **understand** the science of connecting people to create a "win-win-win" **solution**



Member wants a magic sword but doesn't want to pay

He answers a survey & gets the sword for free

Researchers get answers

You get money

Maximize Revenue

With members completing multiple surveys and promotional offers everyday, we deliver higher revenue than traditional ad clicks with eCPM averaging \$380.

Grow Paying Members

Remove the initial payment barrier by offering free opportunities. This will increase the percentage of your members who generate revenue.

Boost Engagement

Keep members involved on your website by rewarding them for completing offers and surveys. Inventory changes daily, enticing them to return everyday.

Monetize Safely

An in-house team of fraud experts maintain a real-time prevention system that blocks member abuse and protects our publishers and advertisers.

Maintain Experience

Earn more without making changes to your website. You choose where the dedicated page will be embedded that displays targeted offers to your members.

Understand Your Audience

View important data, including details about the demographics of your members, on the most comprehensive, data-driven dashboard available.

Start **earning** today

To become a Peanut Labs Publisher, please head over to www.peanutlabs.com/publisher & submit your info. Once you've been notified that your account has been approved, it's time to log in and start the implementation process!

Get up and running in an afternoon or less

